



CRYPTO

PR LAB

ABOUT



We are a boutique PR and ICO advisory agency working with blockchain and crypto startups and events. We provide PR and marketing services, introductions to crypto investors and advisors, help with regulatory and legal support.

Our team is based in New York and San Francisco.



SERVICES



CRYPTO
PR LAB



PR AND MEDIA PARTNERSHIPS

We insure that your startup/event is recognized in the world's top media: we announce your recent news and set publications for your project in the international media. Awareness about your project will help you to raise a successful ICO and attract new partners and customers.



COMMUNITY BUILDING

We promote your startup/event via crypto influencers, the telegram community, and within our network from Davos World Economic Forum and numerous crypto conferences.



SPEAKERS

We invite top speakers and VIP guests to your private events or conferences, coordinate and negotiate on your behalf. We have a direct outreach to our 5,500 people database of close contacts and good acquaintances in crypto world and in WEF communities worldwide. Many of them are top speakers and influencers in crypto, blockchain, tech and finance world.

SERVICES



CRYPTO
PR LAB



INVESTORS AND ADVISORS

We facilitate warm introductions to ICO accredited investors, crypto funds, and advisors in the crypto space. Some of our advisors include Don and Alex Tapscott, Benny Giang, Bobby Lee, Tim Draper, Nouriel Roubini, Joseph Lubin and other masters of this world.



WHITE PAPER LEGAL ASSESSMENT, REGULATORY AND KYC/AML ASPECTS EVALUATION

We prepare the terms and conditions of your white paper; perform legal assessment of the entire white paper and gives advice related to the legal issues and risks of the project. We also conduct a security check to ensure your ICO complies with all the regulations that are in force. We verify if the issuing of your new coin needs any prior authorization from any financial authority.

PROCESS



CRYPTO
PR LAB

1

KICK OFF

Get information about the company

2

MESSAGING

Craft story and message for the company

3

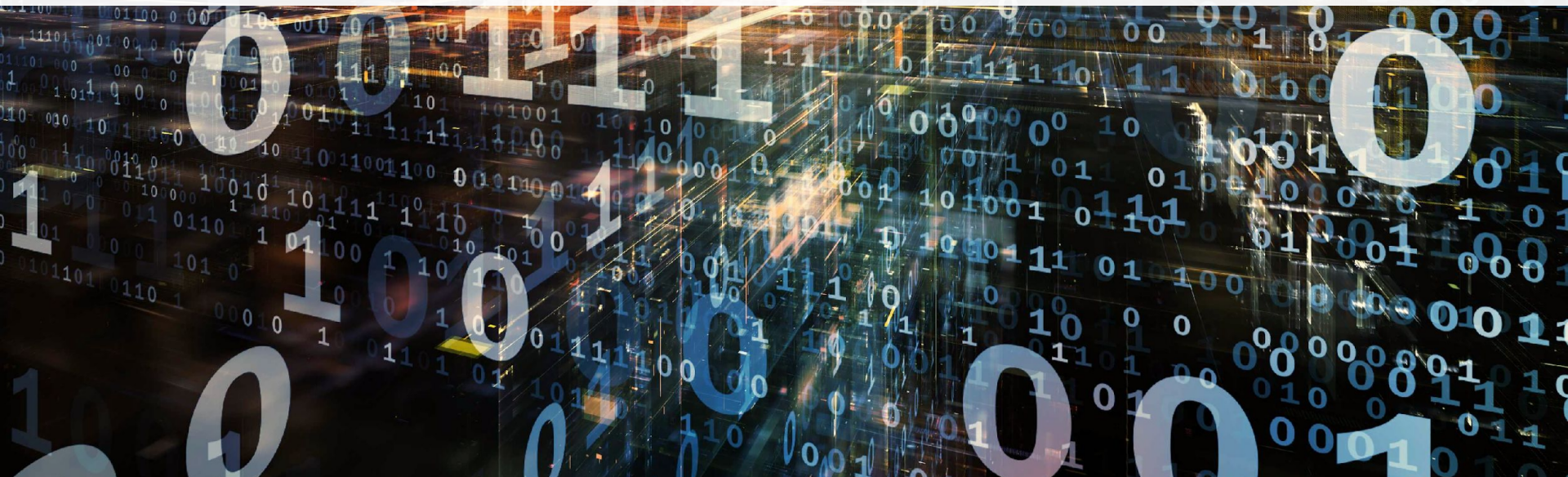
STRATEGY

Plan partnerships and outreach

4

PUBLICITY

Work with our network to make your company known



MEDIA PARTNERS



CRYPTO
PR LAB



FORTUNE



**CROWDFUND
INSIDER**



Bloomberg



CoinDesk



BlockTribune
All the News that's fit to Mine



THE COINTELEGRAPH

**BUSINESS
INSIDER**

CRYPTO INSIDER

Forbes



TE **TechCrunch**

VentureBeat

TEAM



ALEXANDRA KARPOVA, Founder and CEO

Alexandra has 8 years of experience in leadership roles in finance, real estate, luxury concierge management, and marketing in New York. She worked for Morgan Stanley, CITI, Douglas Elliman Real Estate and luxury concierge LVH Global.

Passionate about blockchain technology, she predicted disruption and widespread adoption of these new paradigms. Alexandra brings her passion for technology, knowledge of business, and extensive network of high net worth individuals willing to invest in crypto projects to Crypto PR Lab. She holds a bachelor's degree in finance and business administration from Baruch College, NY.

"I started this company with the vision of expanding extraordinary companies, increasing the exposure of the blockchain industry, and giving back to the community. I am very grateful to my mentors and dear friends for support and guidance."



+1(646) 409-6852



alexandra@cryptoprmlab.com



[@cryptoprmlab](https://twitter.com/cryptoprmlab)



[Linkedln](https://www.linkedin.com/company/cryptoprmlab)